



Student Services Career Community

C O N F E R E N C E

Connect. Understand. Support.



Thursday, May 30, 2019

8 a.m. - 1 p.m.

University Student Commons
Monroe Park Campus
Virginia Commonwealth University

*Sponsored by:
Division of Student Affairs
VCU Human Resources*

Schedule of Events

8 - 8:25 a.m.

Breakfast/Registration

Commonwealth Ballrooms

8:25 - 8:30 a.m.

**Opening and Introduction of
Keynote Speaker**

Saher Randhawa

Commonwealth Ballrooms

8:30 - 9:15 a.m.

Keynote Speaker

Cathy Howard, Ph.D.

Commonwealth Ballrooms

9:15 - 9:25 a.m.

Welcome

Charles Klink, Ph.D.

Commonwealth Ballrooms

9:25 - 9:40 a.m.

Break

9:40 - 10:25 a.m.

Session One Presentations

**How to Become a Dean of Students
in Five Easy Steps (and Five More
Difficult Ones)**

Kyle Dailey, Kendall Plageman and

Reuban Rodriguez

Commons Theater

**Let's Do Work: Examine and
Confronting Power and Privilege in
Higher Education**

Noura Allen

Rams Lounge

**I Can't Even: Journey from
Compassion Fatigue to
Compassion Satisfaction**

Courtney Dressler, Justin Shreve and
Nick Sydow

Richmond Salons I/II

Training Student Leaders

Lauren Braun and Laura Jo Rieske

Richmond Salons III/IV

S.M.A.R.T. Goals 2.0:

**The Science Behind Goal Setting
and Self Regulation**

Megan Hollis, Jorge Pioduda and

Cody Rogalski

SGA Senate Chambers

**VCU Learning Support and
Fostering Independent Learners**

Brian Biggio and Anna Brown

Virginia Rooms A/B

**Rewards and Recognition:
Rewarding Professional Staff
Members**

Jenna Dillon and Hannah Kotarski

Virginia Rooms C/D

10:25 - 10:35 a.m.

Break

10:35 - 11:20 a.m.

Roundtables

**Generation Z: Understanding and
Supporting Gen Z Students**

Megan Becker and Dennis Kerwin

Commonwealth Ballrooms

Community Service Leave as a Tool for Professional and Personal Development (Presentation)

Katherine Elliot, Tito Luna, Lynn Pelco and Logan Vetrovec
Rams Lounge

Student Supervision: Front-End Customer Service in Student-Based Facilities

Brittany Adams
Richmond Salons I/II

Role of Higher Education Institutions in Addressing Larger Societal Issues

Greta Franklin
Richmond Salons III/IV

Screen Time/Social Media and Mental Health (Presentation)

Nina Schroder
SGA Senate Chambers

Balancing Work/Life and Making Connections as a Working Parent in Student Services

Allison Patel
Virginia Rooms A/B

Navigating the Culture as an Entry-Level Professional in a Gen Z World

Shawniece Moore
Virginia Rooms C/D

11:30 a.m. - 12:15 p.m.
Session Two Presentations

Managing Imposter Syndrome and Building Resiliency in Higher Education

Rachael Collins
Commons Theater

Student Staff Training: We're in this Together (Or at Least We Should Be)

Jordan Gardner
Rams Lounge

VCU Major Maps

Greta Franklin, James Gahagan, Lynn Pelco, Samara Reynolds, Stephanie Tignor and Maggie Tolan
Richmond Salons I/II

Women of Color in Academia

Christina Davis
Richmond Salons III/IV

Make it Real: Your Guide to Event Services and the new EMS WebApp

Tyler Jarrett, Ryan Pander and Katie Paucar
SGA Senate Chambers

Coaching Middle Managers: A Model on Intentionality Developing Mid-Level Leaders

Steve Byrd and Meredith Hawkins
Virginia Rooms A/B

Budget Workshop

Lisa Mathews-Ailsworth
Virginia Rooms C/D

(Special Note: Please bring your laptop or a personal electronic device to this session.)

12:15 - 1 p.m.
Lunch
James River Terrace



Keynote Speaker



Cathy Howard, Ph.D.

**Vice Provost, Division of Community Engagement
Associate Professor, Department of Psychology**

Howard became the first Vice Provost of Community Engagement in 2006 when VCU identified community engagement as a central theme in its strategic plan. She co-chairs the university's Council for Community Engagement and administers the array of programs housed within the Division of Community Engagement, including service-learning, ASPIRE, Mary and Frances Youth Center, neighborhood outreach, Graduate RVA and community engaged research.

During her tenure at VCU, Howard has served as the primary investigator on grants from the Center for Substance Abuse Prevention, the Corporation for National and Community Service, the Department of Housing and Urban Development COPC program, the Jesse Ball DuPont Fund and the Virginia Foundation for the Humanities and Public Policy. These grants have helped establish many of the community-based initiatives at VCU. Her initial research interests involved the study of risk-taking and prosocial behaviors of adolescents, more recently it has focused on university-community partnerships and infrastructure.

Howard recently chaired the Executive Committee of the Association of Public and Land-Grant University's (APLU) Council of Engagement and Outreach. Her involvement with the community includes membership on the Board of Directors for the Virginia Mentoring Partnership, the Northside YMCA and the Monroe Park Conservancy.

Awards received include the VCU President's Award of Excellence, the Distinguished Service Award from the College of Humanities and Sciences, the Grace E. Harris Community Engagement Leadership Award from the School of Social Work, the Mentor of the Year Award from the Grace Harris Leadership Institute and the Richmond YWCA Woman of the Year Award for Human Relations.



VCU is an equal opportunity/affirmative action university.

VCU1819-006